

# FACONAUTO 2025

5 Y 6 DE MARZO

**#Movemosla vida**



Municipal Palace - Ifema Madrid

# AGENDA

## MARCH 5TH

FACONAUTO 2025

5 Y 6 DE MARZO

#MovemosLaVida

08:30 h. ACCREDITATION AND OPEN COFFEE

09:15 h. MUTUAL GROUP AUDITORIUM OPENING

09:30 h. - 10:00 h. WELCOME

- IFEMA Representative

- José Ignacio Moya, General Manager of FACONAUTO

- Montse Martínez, commercial general manager of FACONAUTO

10:00 h. - 10:30 h. SPEECH

Vehicle distribution and new trends in retailing

- Laureano Turienzo, World's leading and most influential Spanish-language retailer, President of the Spanish Retail Association (AER)

(With the support of Cetelem)

10:30 h. - 11:00 h. PRESENTATION OF THE STUDY  
"ECONOMIC IMPACT OF DEALERS"

- Manuel Sevillano, director of Reputation and Sustainability at ATREVIA

11:00 h. - 12:30 h. FACONAUTO LIVE / OPEN CAFÉ

12:30 h. - 13:30 h. OPENING

- Antonio Brufau, Chairman of REPSOL

- Josep Maria Recasens, President of ANFAC

- Marta Blázquez, president of FACONAUTO

- Government Representative

13:30 h. - 14:30 h. LUNCH

14:30 h. - 16:00 h. WORKSHOPS / FACONAUTO  
LIVE

16:00 h. - 16:45 h. Dialogue: the point of view of  
brands and manufacturers.

- Miguel Carsi, President and CEO of Toyota Spain

- Sébastien Guiges, General Manager of Renault Spain

- Francisco Pérez Botello, President of Volkswagen Group Distribution Spain

Moderator: Raúl Morales, Communication Director of Faconauto

16:45 h. - 17:25 h. SPEECH (English/Spanish)

China against all: innovation, electrification and geopolitics

- Michael Dunne, Industry Leader, Consultant, Investor

(With the support of CaixaBank Payments & Consumer)

17:25 h. - 17:55 h. SPEECH (English/Spanish)

- Marshall Motor Group Representative

(With the support of BCA)

18:00 h. - 20:00 h. AFTERWORK PARTY

20:00 h. END OF THE DAY

# AGENDA

## MARCH 6TH

FACONAUTO 2025

5 Y 6 DE MARZO

#MovemosLaVida

- 08:30 h. OPEN CAFÉ
- 09:15 h. MUTUAL GROUP AUDITORIUM OPENING
- 09:30 h. - 10:00 h. SPEECH (English/Spanish)  
Electromobility: building a successful ecosystem for dealers
  - Lukas Neckermann, strategic consultant, creator of the term "Sustainable Mobility".(With the support of BBVA Consumer Finance)
- 10:00 h. - 10:30 h. DIALOGUE WITH...
  - Martin ten Brink, President and CEO, Mazda Motor Europe
- 10:30 h. - 11:15 h. DIALOGUE  
Much more than a market. The future of the automotive industry in Europe: economic competitiveness, sustainability and social cohesion.
- 11:15 h. - 13:15 h. WORKSHOPS / FACONAUTO LIVE / OPEN CAFÉ
- 13:15 h. - 13:45 h. FACONAUTO "COMMITMENT" AWARDS CEREMONY
- 13:45 h. V\_CON 2024 STUDY. Survey on dealers' vision of their brands.
  - Manuel Diaz, partner in charge automotive PwC Spain
- 15:00 h. END OF THE CONGRESS